

Top Commitment

Fulfilling the Dreams of the Next Generation

Nippon Soda will continue to generate innovations that help realize the dreams of the next generation and contribute to achieving a sustainable society.



Akira Ishii

Representative Director
President
Nippon Soda Co., Ltd.

Nippon Soda's business and CSR

FY 2020 is the final year of the medium-term business plan (FY 2018 – FY 2020) that covers the period until 2020, the year that marks the 100th anniversary of the company's foundation. We have been implementing a three-year plan setting out our goals of becoming an ideal company by the centennial anniversary, which is specified in the long-term vision "Chemigress to 100,"* and accelerating structural reforms to further increase the value of our business. More specifically, under the themes of "speed and reform," we are expanding our existing businesses, creating new businesses, promoting development, and enhancing the Group's business foundation, as well as implementing a three-year investment plan worth 50 billion yen for future growth.

CSR is essential to the continued existence of our company. In our efforts to further develop CSR management, we have primarily allocated corporate resources to the following four priority domains: agriculture, health care, the environment and information. With these resources, we have been focusing simultaneously on solving social issues and increasing corporate value through products and solutions by taking advantage of changes in society, the economy and the environment. With the aim of improving our sustainable corporate value, we have also integrated our management strategies and CSR-oriented business management, with our major emphasis on the following three categories of activities: "CSR activities to protect corporate value," "CSR activities to improve corporate value" and "social activities."

The Heisei era, which lasted 30 years, has ended and the Reiwa era has begun. At this time of significant transition, to make FY 2020 a turning point for the further development of the Nippon Soda Group, we will ask all of the Group's employees to join forces and concentrate every possible effort on achieving the aforementioned strategies, and devise strategies for the progress of a new stage of growth in 2020 and beyond.

For further improvement in diversity and governance practices

Diversity is one of our primary strategies to maintain our high level of global competitiveness and keep growing in a sustainable way. Creating a diverse work environment and organization where all employees are given opportunities to demonstrate their individual abilities and work positively in response to a changing environment will lead to innovation. As a chemical group company providing products and solutions useful to address social issues in international settings, we make particular efforts to ensure the compliance of business activities with the Corporate Governance Code and high corporate ethical standards to further improve our corporate governance system in such a way as to meet stakeholders' expectations.

Nippon Soda will continue to contribute to building a sustainable society through generating innovations that help realize the dreams of the next generation and persistent efforts to address environmental changes.

(*) "Chemigress" in "Chemigress to 100" was coined by combining the words "chemical" and "progress." "Chemigress to 100" conveys our determination to contribute to creating a sound society through the chemistry-oriented businesses of our Group toward the 100th anniversary.