



Toward a resource recycling society



Achieving a sustainable society is a goal shared around the world. Tackling environmental problems such as global warming and resource depletion will help achieve this goal, and corporations are increasingly expected to lead those efforts.

The Nippon Soda Group utilizes the water treatment technology, resource recycling technology, technology for adsorbing and removing harmful substances, and other technologies developed over its long history, to come up with various environmental solutions and develop business. For sustainable plant protection, we are also contributing to the protection of the pine forests that are a feature of the beautiful, unique natural landscapes of Japan.

Materiality

Contributing to the environmentally sound recycling of resources through chemistry (technological expertise)

- Steady supply of water resources
- Reduction of environmental burden caused by waste

KPI

① Volume of water contributed

Volume of water that can be treated with solid chlorine agents sold by Nippon Soda in FY 2021: 20.4 million tons

Environment

Materiality

Achieving sustainable plant protection

- Protection of precious trees such as pines from harmful insects

KPI

- ② Current initiatives: Contribution to Protecting Pine Forests

Achievements in FY 2021

1. Pine Tree Wilt Countermeasures Symposium (Cosponsor: Japan Greenery Research and Development Center; Assistance: Forestry Agency)

In FY 2021, the Pine Tree Wilt Countermeasures Symposium was held online due to the COVID-19 pandemic. We welcomed approximately 600 participants from across the country to the symposium, in which frontline researchers communicated their latest findings to municipal officials, golf course representatives, and chemical agent distributors.

2. Across a total of 10 days, we hosted briefings for officials of municipalities affected by pine tree wilt. The briefings included information on pine tree wilt and prevention measures.
3. We dispatched teachers to host local briefings (at one location) on efficient use of our MATSUGREEN insecticide to control damage to cherry trees caused by the red-necked long horn beetle (*Aromia bungii*).